



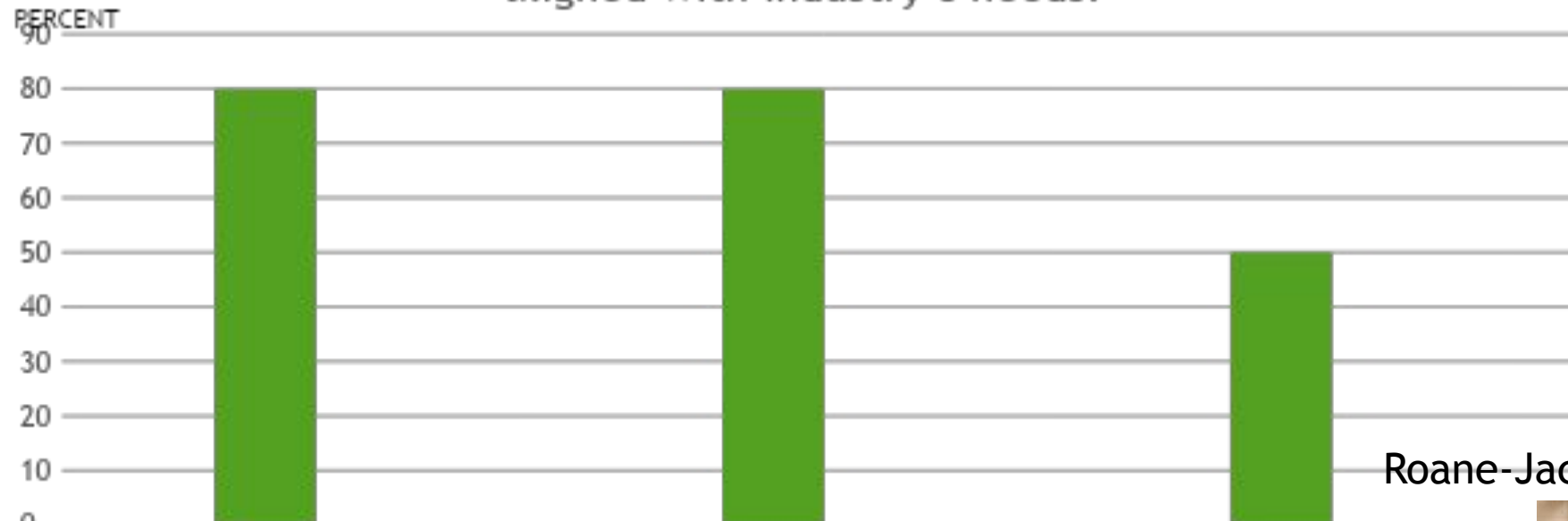
Jackson County
Development Authority

Strategic Plan Progress

2018-2019 Progress

Workforce Training

Goal: Facilitate development of an available skilled labor force aligned with industry's needs.



Facilitate development of a Jackson County Industry and Workforce Development Initiative to engage county businesses, education, and workforce training providers in strengthening the workforce development system in the county.

Identify gaps in labor force skills and education and training programs.

Discuss other issues impacting access to employment such as transportation.

Roane-Jackson Technical Center



Workforce Development goals reached:

Roane Jackson Technical Center



Development of countywide roundtable of major employers and training providers.

Identified gaps in soft and hard skills

Partnered with MOVRC, Roane-Jackson Technical Center, Industry & WVU-P & Ohio University

Identified representative to participate in one or more manufacturing, Health Care and technology meetings (Rolland Phillips)

Improved talent pool that meets employer workforce needs.

Workforce Training Program

Builders 1stSource, Millwood, WV



▶ Governors Guaranteed Workforce Training funds used in Jackson County:

▶ FY2018

Constellium \$23,000

Al-Rec \$8,850

▶ FY2019

Constellium \$69,000

Al-Rec \$13,500

Niche \$46,000

Star Plastics \$945

Site Inventory goals reached:

Quantified demand for housing and other commercial activity in order to attract investment interest.

Met with contacts to discuss commercial development opportunities and how JCDA can facilitate their possible investment.

Jackson Crossing



Site Inventory



Ongoing:

Promote a local and regional contact database of developers and builders.

Meet with contacts to discuss development opportunities and how JCDA can facilitate their possible investments.

Promote site inventory on the JCDA website and WV website using the LOIS System. The LOIS Map Viewer showcases buildings, sites and areas to potential buyers.

Job Retention and Growth



Goals Met:

- Determined brand message
- Created county specific website, new logo, and brochures showcasing county level demographics, workforce characteristics, key industries, advantages, amenities, etc.
- Met with and continue to meet with corporate representatives to determine needs.
- Met and continue to meet with various agencies and suppliers to facilitate support.



Job Retention and Growth

Goals Met:

- ▶ Met with Constellium to understand market opportunity.
- ▶ Attended SEDC site consultant event
- ▶ Became AEROREADY Certified



Job Retention and Growth

Goals met:

Assisted in finding housing to fulfill the needs of the TransCanada pipeline

Assisted in providing local vendors to meet the needs of the TransCanada pipeline.

Several new jobs created due to the pipeline

Retained existing industry employment levels at current levels or more.



*West Virginia's
Charleston - Huntington Metro Region*

Job Retention and Growth

Ongoing:

- ▶ Conduct annual retention visits in partnership with WV Development Office
- ▶ Provide ongoing support to existing companies needing assistance with issues as identified.
- ▶ Secure participation by the larger companies in the county and region
- ▶ Promote Jackson County with Advantage Valley and explore Advantage Valley's Zoom Prospector
- ▶ Maintain an updated website, social media and marketing material
- ▶ Work in conjunction with Putnam, Kanawha, Cabell on a regional marketing campaign



Job Retention and Growth





JACKSON COUNTY OPPORTUNITY ZONE

Business Retention and Job Growth

- ▶ Enacted as part of the 2017 tax reform package (Tax Cuts and Jobs Act), the Opportunity Zones Program gives each state's Governor the authority to designate "Opportunity Zones" or areas of populations that are eligible to receive private investments through Opportunity Funds. Jackson County has been awarded by Governor Jim Justice, two Opportunity Zones for the Jackson County including the Jackson County Maritime & Industrial Centre which includes the former Century Aluminum property and sections of the City of Ravenswood including Jackson Crossing on US Rt 33.
- ▶ The program is designed to drive long-lasting investments into rural and urban communities in in the U.S. . The Opportunity Zone Program will drive much-needed capital into our state's selected communities.

Recent Investments



Constellium-

- *Recent multi-year contract with Blue Origin
- *\$34 million dollar stretch line purchased
- *Multi-billion-dollar contract with Boeing

SDR & Star Plastics-

- *\$1.1 Million in capital investments
- *Equipment/production enhancements

Valley, Inc-

- *\$14 million in acquisition and equipment

Armstrong world Industries-

- *\$800,000 in equipment enhancement
- *future opportunities for expansion

Concordance Medical-

- *\$27 Million in a new facility
- *\$360,000 in equipment and robotics

Recent Investments



AL REC LLC



Niche Polymer

Al-Rec-

*\$1.7 million dollars in facility expansion

*\$360,000 in equipment

Niche Polymer-

*\$3.7 million in additional facility acquisition

*\$275,000 in equipment



Recent Investments

JGH/WVU Medicine

- *Upcoming facility upgrades and expansion
- *Management contract with WVU Medicine



Appalachian Distillery-

\$600,000 upgrades and international expansion

TransCanada-

- *\$100 Million in a new compressor station
- *Jackson County is part of a \$2.2 billion-dollar pipeline project
- *\$1.3 Million-dollar control building



International Expansions



Appalachian Distillery



Constellium



Valtronics



K.S. of WV

Ravenswood Redevelopment



Goals met:

- ▶ Partnered with the City of Ravenswood and the Ravenswood Development
- ▶ Hired a liaison to go between Ravenswood and JCDA
- ▶ Facilitated Ravenswood Development Authority and the Jackson County Chamber of Commerce with office space at 108 Royal Street
- ▶ Worked with the DOH to obtain a right-of-way permit for clearing of brush at the Rashid property in Silverton.
- ▶ Partnered with the City of Ravenwood, Georgette George and the Ravenswood Development Authority to market Jackson Crossings
- ▶ Worked with the WV Development office to obtain drone footage of Jackson Crossings.
- ▶ Working with the City of Ravenswood on their new signage
- ▶ JCDC acquisition of former Ravenswood post office for furniture manufacturing facility.

Ravenswood Redevelopment

Ongoing:

- ▶ Working to establish a new grocery store
- ▶ Marketing the former Cope's Supermarket, buyer identified and going thru the loan process
- ▶ Working with a liaison between Ravenswood and JCDA
- ▶ Working closely with tenants at 108 Royal Street which houses 3 small businesses and the RDA/Chamber.
- ▶ Facilitate public improvements
- ▶ Facilitate marketing and business development within the community



Small Business Development



FACILITATED IN
EMPLOYEE
RECRUITMENT



FACILITATED IN
WORKFORCE
DEVELOPMENT TRAINING



SEVERAL SMALL
BUSINESSES VISITED



SEVERAL NEW
START-UPS



IDENTIFIED
OPPORTUNITIES



DEVELOPED NEW LOGOS
AND MARKETING
MATERIALS AND WEBSITE



JCDA facilitated
\$2.2 million
dollars in small
business loans

14 total loans



*Jackson County
Development Authority*

Organizational Capacity

Goals met:

Ongoing:

- ▶ Secure the services of a loaned Executive to assist the Ravenswood Development Authority in its execution of its revitalization plans.
- ▶ Operating budget increases
- ▶ Recruitment of qualified loan executives to address critical functions for the organization

Did you know.....

WV is 19th in taxes

- ▶ West Virginia has reduced or eliminated taxes such as Business Franchise and Corporate Net Income, ranking as the 19th most competitive tax code in the nation!!!!



Once again Jackson County leads the state in the lowest unemployment ranking based on a study done by Workforce WV, their March report states Jackson County is ranked 3rd at 3.9%, right after Jefferson and Berkeley who are in the Eastern panhandle.



Employment Data



- ▶ Employment Data in Jackson County
- ▶ While Jackson County is one of the West Virginia leading counties there is room for improvement in both the state and in Jackson County based upon a recent report. The total number employed residents was 11,360 in December 2018 versus 11,200 in December 2017.
- ▶ Employment Trends
- ▶ Highlights of the employment data presented on the preceding page are as follows:
Compound Rate of Change in Total Employment 2012 to 2017:
US 1.8 %/year
WV -0.8 %/year
Jackson County 0.8 %/year
- ▶ Compound Rate of Change in CPI and Total Wage and Salary Income 2012 to 2017:
CPI Rate of Change 1.1 %/year
Wage & Salary Income Growth
US 3.8 %/year
WV 1.0 %/year
Jackson County 3.3 %/year
- ▶ Jackson County's total employment increase over the 5-year study period as did total wage and salary income. Total employment in 1st and 2nd Quarters of 2018, the latest data available, show a significant increase in total employment of 8,894 and 10,800 based upon https://fraser.stlouisfed.org/.../publicatio.../ei/EI_201703.pdf and http://lmi.workforcewv.org/Employment_N_Wages/EnW.html

Traffic Counts



West Virginia
Department of Transportation



*Jackson County
Development Authority*

HAVE YOU EVER WONDERED??

Jackson County West Virginia Traffic Counts

The Jackson County Development Authority uses traffic count information for marketing and recruitment. Have you ever wondered what traffic counts in the area are?

I-77 before the Ripley, WV Exit	24,858 cars per day
Rt. 21 Fairplain, WV to Ripley, WV	7,417 cars per day
I-77 Ripley, WV Exit to US Rt. 33/21 intersection near Vails	11,432 cars per day
Rt. 62 from Ripley, WV to Cottageville, WV	9,478 cars per day
Us Rt. 33 Silvertown, WV to Ravenswood, WV	13,425 cars per day
From Washington Street/Ritchie Bridge to Ravenswood, WV	6,878 cars per day
From Ritchie Bridge in Ravenswood, WV to Rt.2 Millwood, WV	4,072 cars per day

For more detailed traffic count information please visit the Jackson County Development Authority website: www.jcda.org

Business Growth



- ▶ **JACKSON COUNTY CONTINUES TO GROW!!!** In October 2018 Jackson County saw business growth of 13.99%, surpassing the state-wide average of 10.65% according to the West Virginia Secretary of States office. Good things are happening in Jackson County.

